

Rocky Mountain Classics Board Meeting
Loveland, CO
June 9, 2018

Attendees:

Officers and Directors: Jeff Dwight, Mike Vaneer, Bob Phillips, Mike Novick, Gene Schiferl
Club members: Tracy and Roger Miller, Jeff Waco, Scott Lundy, Doug and Laurie Brown

1. President Jeff Dwight called the meeting to order at 11:30 AM
2. Past Board meeting minutes from July 22, 2017 were discussed. Mike Novick brought up the subject of digital vs printed newsletters. Many other clubs publish their letter electronically. The subject was discussed with no resolution. Mike Vaneer motioned to approve minutes with no changes, Mike Novick seconded, Passed unanimously. (The issue of print and electronic publishing had been discussed and resolved at the annual meeting in 2017.)
3. Announcements
 - a. Annual meeting for 2018 will be held at Wayne's restaurant in Frisco, CO on October 27. This will represent the 20th anniversary of RMC.

Treasurer's Report:

1. Treasurer's report by Bob Phillips. Report was issued to attendees showing receipts and expenses since last report of Oct 15, 2017. No outstanding expenses. Current bank balance is \$3482.
2. A graph showing an upward trend of our bank balance was shared with attendees.
3. Direct deposit to our bank of monthly dues from ACBS is now in place.
4. Outstanding unpaid dues from the past (per ACBS) totaling \$60 is included in the balance.

Secretary's Report:

1. Secretary Vickie Rutkowski was not in attendance.
2. Discussions noted that her term in that office will definitely end as of the 2018 fall annual meeting, but that she has agreed to continue as Bilge Pump editor and publisher. Note that the Bilge pump editor activity is not part of the duties of secretary.

Membership Report:

1. No one had a current number of club members.
2. Chair John Stiller has reviewed the history of dropped members and found no particular reason for member drops. John's Interviews showed a wide range of reasons, but nothing identifiable to club character.
3. Discussion followed of methods to attract new members and enhance RMC exposure. RMC Facebook entries by member was cited. Timely contact with appropriate Chambers of Commerce is essential to have our activities/shows listed for each season.
4. Web site participation by members

5. The subject of using RMC business cards was discussed. No one could be absolutely sure that the issuing of cards would enhance membership, but it was generally agreed that the experiment was worth trying. Board approved the upgrading on the RMC logo to a more useable digital version and authorized Tracy Miller to design standard business card for the club without the listing of individual telephone numbers which can change over time. Cards will reference our website and Facebook addresses. She will develop a concept card, and after approval, purchase an initial order of 500 cards. Motion to approve effort by Mike Vaneer, second by Mike Novick.

Web site report: Mike Vaneer

1. Items from the club are being posted
2. Need picture of activities. Some pics are out of date.
3. Past Go Daddy expenses will be sent to treasurer for reimbursement.

Mile High Meet and Greet Event Report

1. Several RMC members attended recent function near Ordway, CO. RMC members and boats were well received.
2. Seemed to be a "spirited" event on many levels.
3. Repeat event???
4. Discussion of other venues followed. The topic of joining car club shows seems to have exposure potential but would, of course, be a static event of us.

Old Business: Misc.

1. Discussion of the fate of boxes of old accumulated club docs. Contents needs to be reviewed and sorted. Jeff wants this completed before his term ends.

New Business: Misc.

1. Club canopy: Has been in the custody of Jerry Ross, and now rediscovered. Should be used at Grand Lake and Frisco as an RMC welcoming center, social center.
2. Decided that special recognition of chapter founders is not needed this year.
3. As part of the discussion of website enhancement, event exposure, Bob Phillips offered to consult with son, Dan, about creating video presentation of RMC boating using drone technology and his post-production studio expertise. Club will need a budget estimate for such an effort. The Grand Lake event would be an excellent backdrop for this.
4. Nominating committee is needed to establish officers for 2019. Terms for President, VP, Secretary are ending at next annual meeting. These positions will need to be filled. Without volunteers for the committee, Jeff D. will appoint.
5. Next board meeting will be held on July 28 at the Grand Lake Community Center, late afternoon. Jeff has reserved this building for RMC activity for the day, including dinner.

Adjournment:

Mike Novick motioned to adjourn the board meeting at 12:30. Seconded by Gene Schiferl. Passed unanimously.